

For Immediate Release

**Pacific Basin Free Family Fun Day
Hong Kong Maritime Museum Offers Free Admission and Family Activities to
Celebrate the Day of the Seafarer on 23 June 2024**



The poster features a central illustration of a family (a man, a woman, and two children) dressed as seafarers, making peace signs. Below them is a large blue cargo ship named 'Pacific Basin' with 'ISABELA ISLAND' written on its side. The background is a light blue sky and sea. Text and logos are arranged around the illustration.

HONG KONG maritime museum 香港海事博物館

贊助 Sponsor Pacific Basin

海員日 向海員致敬
Celebrating the Day of the Seafarer 2024

**太平洋航運
免費親子同樂日
PACIFIC BASIN
FREE FAMILY FUN DAY**

免費入場 FREE ADMISSION

日 Sun
23.06.2024
10:00 – 19:00

香港海事博物館 香港中環8號碼頭
Hong Kong Maritime Museum, Central Pier 8

活動贊助 Gift Sponsor MATF 合作機構 Partner/Organisation

Hong Kong, 7 June 2024 – On 23 June 2024, the Hong Kong Maritime Museum (HKMM) offers free admission to celebrate the Day of the Seafarer as to raise public awareness and pay tribute to seafarers. A series of activities and souvenirs will be offered for children and their families to enjoy and learn more about the industry and maritime history in Hong Kong, including docent tours, game booths, marine movie screening, self-portrait workshop, storytelling, treasure hunt worksheets for children and much more. Highlighted activities such as “Explore the Marine World with the Robot” and “Simulator Experience” will also be offered.



(Seafarers of Pacific Basin Shipping Limited)



(Vessel of Pacific Basin Shipping Limited)

Marine transportation is the core of the global supply chain and plays an important role in daily transportation. The annual Day of the Seafarer was established by the International Maritime Organization in 2010, aimed to show appreciation to the work of seafarers around the world, show gratitude for their contributions to international maritime trade and world economic development, and enhance public attention to maritime affairs.



(Docent Tours)



(Treasure Hunt Worksheets)

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(Pacific Basin Game Booths)



(Hong Kong Seamen's Union Game Booths)



(Storytelling – Little Carmen's Maritime Dream)



(Marine Movie Screening)



(Self Portrait Workshop)

Sponsored by Hong Kong-based Pacific Basin Shipping Limited, in collaboration with the Hong Kong Seamen's Union and Maritime and Aviation Training Fund (MATF) of Transport and Logistic Bureau, HKMM opens its door for free to the public on 23 June 2024 to show gratitude to seafarers and share maritime knowledge to the public. Pacific Basin is one of the world's leading owners and operators of modern Handysize and Supramax dry bulk

vessels. Visitors can talk to young cadets learning more about seafarers' daily work and shipping knowledge, and experience knot-tying, sextant and compass navigation from the professional seafarers at Pacific Basin game booths.



(Explore the Marine World with the Robot)



(Simulator Experience)

Highlighted events include “Explore the Marine World with the Robot”. Our robot will bring you to an adventure in the marine world to meet marine wildlife and explore their habitats. Through this S.T.R.E.A.M. experience, children can learn more about our Ocean and the fundamental principles of coding. Moreover, “Simulator Experience” allows visitors to steer a variety of ships in our venue, including container barge, high-speed boat or even the famous historic Star Ferry, and learn the various roles of seafarers in the simulator to experience an immersive and authentic “sea journey” through Hong Kong waters and the Victoria Harbour waterfront!

Download Images: <https://bit.ly/3WLqMQR>

Pacific Basin Free Family Fun Day

Date: 23 June 2024 (Sunday)

Time: 10:00-19:00

Venue: Hong Kong Maritime Museum, Central Pier No. 8

Details: <https://bit.ly/3X9jGG3>

Programme Details:

Advanced queuing for tickets required:

1. Simulator Experience

Programme Description:

The experience allows visitors to steer a variety of ships including container barge, high-speed boat or even the famous historic Star Ferry, and learn the various roles of seafarers in the simulator to experience an immersive and authentic 'sea journey' through Hong Kong waters and the Victoria Harbour waterfront!

Location: Ship Bridge Simulator, A Deck, Hong Kong Maritime Museum

Session 1: 10:30 – 11:30

Session 2: 12:00 – 13:00

Session 3: 15:00 – 16:00

Session 4: 16:30 – 17:30

Advanced queueing for tickets is required – 12 participants per session. Tickets will be distributed at Special Exhibitions and Events Gallery 30 mins before session start on first-come first-served basis.

Each visitor can only participate in one session. All tickets have to be collected in person and cannot be collected for someone else.

2. Self Portrait Workshop

Programme Description:

Through self-portrait painting to record the enjoyable moment and to celebrate the Day of Seafarer.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Session 1: 11:00 – 12:50

Session 2: 13:00 – 14:50

Session 3: 15:10 – 17:00

Advanced queueing for tickets is required – 30 units per session (1-4 people per unit). Tickets will be distributed at Special Exhibitions and Events Gallery 30 mins before session start on first-come first-served basis.

Each visitor can only participate in one session. All tickets have to be collected in person and cannot be collected for someone else.

No registration required. Join on the day:

3. Explore the Marine World with the Robot

Programme Description:

By coding with color cards, the robot will bring you to an adventure in the marine world to meet marine wildlife and explore their habitats. Through this S.T.R.E.A.M. experience, children can learn more about our Ocean and the fundamental principles of coding.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 14:00 – 16:00

Each session lasts for 15 minutes; 8 participants per session. Onsite queueing, first-come first-served.

4. Marine Movie Screening

Programme Description:

A series of interesting marine-related movies will be screened to arouse children's interest in learning about marine science and conservation.

Location: Blue Ocean Hall, A Deck, Hong Kong Maritime Museum

Session 1: 10:00 – 11:00

Session 2: 12:00 – 14:00

Session 3: 16:00 – 18:00

5. Treasure Hunt Worksheet

Programme Description:

Treasure Hunt worksheets are provided to children for a fun journey around the museum to learn more about maritime history, culture and heritage.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 10:00 – 18:00

6. Pacific Basin Game Booth

Programme Description:

Come talk to young cadets and experienced seafarers from Pacific Basin to know more about their lives and shipping knowledge! You can also learn knot-tying, sextant and compass navigation from the professional seafarers.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 11:00 -17:00

7. Hong Kong Seamen’s Union Game Booth

Programme Description:

Game and information booths will be provided by Hong Kong Seamen’s Union, sharing maritime information, knowledge, and heritage. There will be souvenirs for collection.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 11:00 -17:00

8. Docent Tours

Programme Description:

Guided tours of permanent exhibition led by experienced docents, help to explain the maritime history, culture, and heritage to the public.

Location: Starting and gathering point at Lobby, B Deck, Hong Kong Maritime Museum

Session 1: 11:00 – 12:00

Session 2: 14:00 – 15:00

Session 3: 15:00 – 16:00

Session 4: 16:00 – 17:00

9. Storytelling – Little Carmen’s Maritime Dream

Programme Description:

Storytelling of the HKMM’s original storybook “Little Carmen’s Maritime Dream” give audience an interactive and memorable maritime education experience.

Location: Blue Ocean Hall, A Deck, Hong Kong Maritime Museum

Time: 14:00 – 15:00

Language: English

10. Seafarer's Human Library: The pulse of young seafarer

Programme Description:

Young seafarers from Pacific Basin will share their work details, life on board and interesting experiences with the audience in an interactive way. In addition, officers will also share job duties and experience to give the public a better understanding of the maritime industry and its career orientation.

Location: Blue Ocean Hall, A Deck, Hong Kong Maritime Museum

Session 1: 11:00 – 11:45

Session 2: 15:00 – 15:45

Language: Cantonese

About Hong Kong Maritime Museum

The Hong Kong Maritime Museum (HKMM) was founded by members of the Hong Kong Shipowners Association to help Hong Kong residents and visitors to the city explore its unique maritime heritage. HKMM is an independent, non-profit registered charity supported by the shipping industry, the business community, individuals and the Hong Kong SAR Government. The HKMM is a cultural institution that tells the stories of Hong Kong's relationship with the sea, including the trades between Hong Kong and the Pearl River Delta and the world, and the vital roles played by so many ships in those stories. The Museum opened its doors to the public at Murray House in Stanley in 2005 and relocated to Central Pier No. 8 in the heart of the Central Harbour Waterfront in 2013. Today the Museum displays over 1,200 objects in 15 galleries, attracting about 130,000 visitors annually. The HKMM also houses various event spaces, a research centre, its Museum Cafe (social enterprise) which enjoys wonderful harbour view. The HKMM engages with the community of Hong Kong by providing education and public programming to schools, adults, community groups and families.

www.hkmaritimemuseum.org

About Pacific Basin

Pacific Basin Shipping Limited is one of the world's leading owners and operators of modern Handysize and Supramax dry bulk vessels. Enhanced by a world class in-house fleet management team, the Company is committed to sustainable shipping with a keen focus on seafarer safety, health and wellbeing, responsible environmental practice, performance optimisation for best fuel and carbon efficiency, and best-in-class service delivery. The Company currently operates 321 dry bulk ships of which 114 are owned and the rest chartered. Pacific Basin is listed and headquartered in Hong Kong and provides quality services to over 500 customers, with over 5,100 seafarers and 389 shore-based staff in 14 offices in key locations around the world.

www.pacificbasin.com

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